

IBM Storwize V3700

Advanced system that affordably meets your storage needs

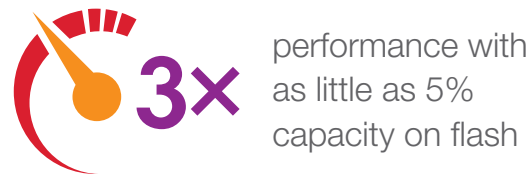
Is your company able to invest as much as you would like in business growth projects?

Only 1 in 5

companies is able to allocate more than half of its IT budget to new projects critical to business growth¹

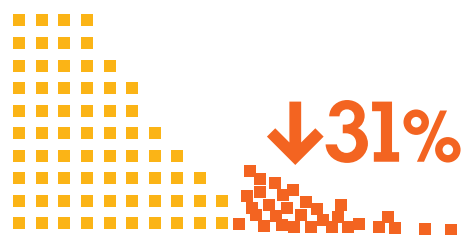


IBM Storwize V3700 can help



Entry level system with advanced capabilities—ideal for SMBs

Simplicity



31% less complex to manage: Helps enhance your IT productivity²

Efficiency



Helps reduce impact of backup recovery up to 95%*

Affordability



Real-world configurations at less than \$11K USD

Sources and footnotes:

1. IBM, Data center operational efficiency best practices, April 2012
2. Edison Group white paper - Competitive Management Cost Study: IBM Storwize V7000 vs. EMC VNX5500 Storage Systems

*IBM FlashCopy upgrade allows for up to 2,040 copies, up from the standard 64 copies

ibm.com/storage/storwizev3700